

ASTI takes your privacy seriously. Please read the following to learn more about our privacy policy.

What This Privacy Policy Covers

- This Privacy Policy applies with respect to information Alliance Storage Technologies, Inc. (hereinafter "ASTI") collects from Web sites on which a direct hyperlink to this "Privacy Policy" is posted. It describes the way ASTI handle information learned about you from your visit to our Web sites.
- This Privacy Policy applies to the practices of companies that ASTI owns and or controls, and the people that ASTI employs and manages.
- ASTI participates in the Safe Harbor program developed by the U.S. Department of Commerce and the European Union. To view our certification, visit the U.S. Department of Commerce's Safe Harbor Web site. Are we part of this or do we need to be <http://export.gov/safeharbor/>
- Other Web sites (including those ASTI link to) not owned or operated by or for ASTI may have different data processing practices for which ASTI do not vouch or assume responsibility.

Who This Privacy Policy Covers

- Customers and Business Partners — On ASTI web sites you can order products or services, register products, request information, subscribe to marketing or support materials, register to a secure extranet site to obtain access to product information, support, services, and training. ASTI will collect personal information from you for these purposes. The types of information you provide to ASTI on these pages may include name, address, phone number, e-mail address, user IDs and passwords, billing and transaction information, credit card or other financial information, and contact preferences.
- Employees and Applicants — ASTI also collects personal information from its employees and applicants (human resources data) in connection with its recruiting and hiring activities and administration of its human resources programs and functions. Current ASTI employees also have the ability to go on-line to access their individual employee profiles, job-related data, compensation and benefit information, to make benefit elections and transactions and to make changes to their personal information.

Cookies and other technologies

As is standard practice on many websites, ASTI may set and access cookies, web beacons, Flash cookies, and other technologies on your computer. Please note that third parties, such as ad networks, advertising agencies, advertisers, and audience segment providers, may also set and access cookies, web beacons, Flash cookies, and other technologies on your computer when you visit the Site. For more information, please see our discussion of [third party advertising](#).

What are Cookies

Cookies are small amounts of information stored in files within your computer's browser. Web sites can access only the cookies that they have stored on your computer. For example, if Acme computer company stores a cookie on your browser, Acme may access its own cookie but not that of another company.

ASTI may use cookies for the following purposes:

- To help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting the Site. For example, ASTI may save your login information so you don't have to sign in every time you visit the site;
- To help us customize the content and advertisements you see when you visit the Site;
- To help measure and research the effectiveness of our interactive online content, features, advertisements, and other communications; and
- To track Site analytics and use, and to improve Site services.

What are Web Beacons

ASTI may use web beacons (also called transparent GIFs, web bugs, pixels, or action tags). These technologies are strings of code that deliver a tiny graphic image on a web page or in an email. Web beacons can recognize certain types of information on your computer such as cookies, the time and date a page is viewed, and a description of the page on which the web beacon is placed. In general, any file served as part of a web page can act as a web beacon. ASTI use web beacons for various tracking purposes, like determining whether or not you are logged into the Site and whether or not you are connected to a third-party service. Third parties also may use web beacons on the Site to receive auditing, research, and reporting information, or to understand your interests and select and deliver to you advertisements that are tailored to your interests.

What are Flash Cookies

Some of the Site's third-party partners may use Flash cookies, otherwise known as locally shared objects (LSOs), to track user behaviors in various ways. LSOs keep collections of cookie-like data stored in a directory on a user's computer, and are installed through Adobe's Flash video player. For more information, please visit the [NAI's website](#) and Adobe Macromedia's site located [here](#).

If you have any questions, comments, or requests regarding privacy, please email the ASTI Marketing team at <mailto:sales@astiusa.com>.

Collection of Information

General

ASTI collects personal information about you that you voluntarily submit to us, such as by ordering products or services on our Web sites, filling out a form or survey, participating in webinars, entering a contest or sweepstakes, registering your email address with us or emailing us. ASTI may also collect personal information from you at other points on our Web sites that state that personal information is being collected. Personal information that ASTI collect from you may consist of your address, email address, or phone number, contact information, product purchase information or product usage information and other information that is not otherwise publicly available.

ASTI also collects statistical information about you, such as the pages visited on the ASTI Web sites, unique URLs visited within our Web sites, the domains from which people visit our Web sites, browser type and IP address.. We collect information that is sent to us automatically by your web browser when you interact with our Web sites. We may collect information about visitors to our Web site using third party services. Most of this information is collected via cookies or other analysis technologies . The information we receive depends on your browser settings. Accepting the cookies used on our site does not give us access to your personal information, but ASTI may use the cookies to identify your computer.

Sensitive information

Sensitive information is defined as personal information specifying medical or health conditions, racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, or information specifying the sex life of the individual. Except as provided below, ASTI does not request or receive sensitive information from visitors to our web sites. ASTI may receive sensitive information such as medical or health conditions, or race and ethnic data regarding its employees or their dependents in connection with the administration of its health and welfare benefit plans, or as part of government mandated recordkeeping requirements where required by law. Such information will not be shared with third parties except as permitted by applicable law or as required in connection with the administration of human resources programs. In addition, sensitive information that has not been made public by an affected employee will not be used for a purpose other than its original purpose without the employee's approval unless allowed under applicable law. Where appropriate under applicable laws, you will be given a more detailed explanation of sensitive information uses at the relevant time.

Children

ASTI is committed to protecting the privacy of children and ASTI encourages parents and guardians to take an active role in their children's online activities and interests. ASTI does not knowingly collect personal information from children and ASTI does not knowingly market our products or services to children.

Sharing and Disclosure of Information

Personal Information

ASTI does not sell, rent or share your personal information with nonaffiliated companies except to provide services or products you've requested, when ASTI have your permission, as required by law, or under the following circumstances: (1) ASTI may provide the information about you to trusted agents and or service providers who work on behalf of or with ASTI under contract including confidentiality agreements. These companies may be in the United States or in other parts of the world. (2) ASTI may disclose information about you if ASTI is acquired by or merged with another company. In this event, ASTI will notify you before information about you is transferred and becomes subject to a different privacy policy. (3) ASTI may disclose information in situations involving violations our terms and conditions posted on our Web sites, potential risks to the physical safety of any person, where ASTI believe it is necessary to in order to investigate, prevent, or take action regarding suspected fraud or illegal activities, or as otherwise required by law.

When you submit personal information to us during your visit to our Web sites, ASTI will let you know how you can (a) prevent our use of this information for marketing purposes or, (b) if ASTI are required to do so under applicable laws, prevent the disclosure of this information to third parties for marketing purposes, if you so choose.

Aggregate Information (non-personally identifiable)

However, ASTI might share your personally identifiable information and aggregated (non-personally identifiable) information with our affiliates, distributors and resellers if allowed to do so under applicable laws. The affiliated companies, distributors and resellers may be in the United States or in other parts of the world.

Use of Information

ASTI uses personal identifiable and non-identifiable information for our marketing and sales purposes, for Web site administration, to improve Web site user services and for such purposes as expressly stated when you provided your information.. Of course, if applicable, ASTI does use personally identifiable information to perform the services for which such data was collected (i.e. if you order a product or service, ASTI will deliver the product or provide the service as requested or if you sign up for an email newsletter, ASTI will send the email newsletter to the address you provide us).

Occasionally, ASTI will send you e-mail communications with information, which may be useful to you, including information about our products and services or about offerings from affiliates or business partners. When you first provide us with your e-mail address, you will be given the option of not receiving any such e-mail communications. ASTI will include instructions in our e-mail messages on how to unsubscribe if you later decide you do not want to receive any future e-mail communications. From time-to-time, our Web sites request information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose the requested information. This information will be used for our marketing and sales purposes, for Web site administration and for such purposes as expressly stated in the survey or contest.

Personal information given to us in one country may be transferred to a different country for the purpose of processing, data consolidation, storage and simplified customer information management, unless prohibited by applicable law.

Use of employee and job applicant personal information

ASTI uses personal information of its employees, contractors, and job applicants for a variety of human resources and similar functions, including job applications and hiring programs, compensation and benefit programs, performance appraisals, training, business travel, expense and tuition reimbursement, identification cards, access to ASTI facilities and computer networks, employee profiles, internal employee directories, human resources recordkeeping, compliance with legal requirements and other employment related purposes.

Update your ASTI communication preferences

You can choose which ASTI correspondence you want to receive. Please use this link to update [your communication preferences](#).

Cookies and other tracking methods

When you view our Web sites or advertisements, ASTI might store some information on your computer. This information will be in the form of a "cookie" or similar file. Cookies are small pieces of information stored on your hard drive, not on our Web sites, to help you navigate a Web site as easily as possible. Cookies can help us to better understand how users use our Web sites, which in turn helps us focus our resources on features that are more popular with our users. If you prefer not to receive cookies while browsing our Web site, you can set your browser to warn you before accepting cookies. If your browser permits, you can refuse a cookie when your browser alerts you to its presence or generally refuse all cookies by turning them off in your browser, but some parts of our Web sites, including the portion which is targeted for our registered customers, may not work properly in that case.

Links to non-ASTI websites and third parties

The ASTI websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the ASTI web site. ASTI does not control those sites or their privacy practices, which may differ from ASTI's. ASTI does not endorse or make any representations about third party websites. The personal data you choose to give to unrelated third parties is not covered by our Privacy Policy.

Security

ASTI is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, ASTI has in place physical, electronic and managerial procedures to safeguard the information ASTI collects. If appropriate, ASTI uses authentication tools among other methods to protect your web-based personal information. Of course, there is no such thing as "perfect security" on the Internet. E-mails you send us are not necessarily secure when they are transmitted to us. If your communication is sensitive or includes highly confidential information, you may want to provide it by post or via the telephone instead. When appropriate, ASTI restricts the number of employees internally who can access such data and instruct such employees that the data is to be used only in adherence with the principles set forth in this Privacy Policy and our internal policies.

Choice/Opt-Out

ASTI provides you the opportunity to 'opt-out' of having your personally identifiable information used for certain purposes, when ASTI asks for this information. For example, if you purchase a product or service but do not wish to receive any additional marketing material from us, you can indicate your preference on our order form.

If you want to opt-out of receiving communications such as e-mail newsletters, white papers or promotional communications, you may do so by selecting the "opt-out" or "unsubscribe" link in each email that you receive from us, by returning to the Web site where you originally submitted your information, if applicable, and following the opt-out instructions therein, by using the online form entitled "[Opt Out](#)"

Changes in this Privacy Statement

If ASTI decides to change our privacy policy, ASTI will post those changes to this privacy statement, the homepage, and other places ASTI deem appropriate so that you are aware of what information ASTI collect, how ASTI use it, and under what circumstances, if any, ASTI disclose it.

ASTI reserve the right to modify this privacy statement at any time, so please review it frequently. If ASTI makes material changes to this policy, ASTI will notify you here, by email, or by means of a notice on our home page.

Contact Us

If you have any questions or suggestions regarding our privacy policy, please contact us at:

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